

CORNELIUS MAHER

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SUMMARY

Expert art director, motion designer, editor, musician and illustrator with a focus on video & audio. Award-winning veteran of the marketing, advertising, and publishing industries with mastery of Motion Graphics, Digital Display Units, and Social Campaigns. Professional DJ.

SKILLS

Animation: After Effects, Cinema 4D, Animate
Design: Adobe CC, Sketch
Prototyping: Principle, InVision
Editing: Premiere, Final Cut
Audio: Original music / sound editing with Reason, Logic, Audition, Audacity
• **Professional DJ** with a history of long running club residencies in NYC
• **Event Sound Production** for weddings and corporate parties

EXPERIENCE

Art Director, Revolution Digital, 1/2019 - 10/2019

- Art Direction, design and animation for consumer product websites, HTML5 Banners and Social Campaigns

Motion Designer, Forsman & Bodenfors (formerly KBS), 5/2013 - 12/2018

- Art Direction, design and animation for HTML5 Banners and Social Campaigns
- Streamlined turnkey delivery process, simultaneously managing multiple projects & clients
- Collaborated with creatives to realize their vision within specs of digital advertising
- Mastery of the digital asset optimization and digital publishing platforms, proven history of learning new technologies on the job
- Led the agency transition from Flash banner ads to HTML5 technology
- **2016 Webby Award Winner** for Best User Experience- created character animations for Beautyrest Mattress Selector site

Animation and Design Consultant

Saatchi & Saatchi, 5/2018 - 11/2018

- Designed and animated Banner Ads for luxury hotel chain

Pentagram, 3/2013 - 11/2018

- Animated HTML5 and Flash banner ads for luxury NYC real estate offerings
- Close collaboration with Associate Partner Shigeto Akiyama and Team Hayman

Magnetik, 10/2011 - 12/2012

- Designed and animated Banner Ads and Rich Media

Night Agency, 1/2011 - 12/2011

- Designed and animated Banner Ads and Rich Media

The New York Times Corporation, 7/2009 - 2/2011

- Designed and animated Flash Banner Ads, Rich Media, and Motion Graphics
- Edited digital video and created sound design for Times Co. Promotions

Production Artist, Deep Focus Inc., 5/2006 - 5/2008

- Designed, illustrated and animated Banner Ads and Rich Media for a growing startup entertainment promotions company
- Digital Video Editing and Sound Design

CLIENTS

Includes 20th Century Fox, American Express, Atlantis Bahamas, BMW, Boar's Head, Champion, Chevron, Citibank, Dairy Pure, Def Jam, Dial, DIRECTV, Emergen-C, Fox Searchlight, Goldman Sachs, HBO, Harman Kardon, Husqvarna, Hyatt, JBL, Keds, Mastercard, Miramax, Monster.com, The New York Times, People Magazine, PODS, Simmons, Shiseido, Sony Music, Stern Stewart Partners, TE, Windstream, and Vanguard

EDUCATION

Syracuse University, BFA Communications Design